



2019 Tour Connection New York Sponsorship Opportunities

★ Title Co-Sponsorship one position available \$15,000.00

- ▶ Sponsors name in Event Title
- ▶ Largest and most enhanced advertising space
- ▶ Registration for four attendees (\$5,580 value)
- ▶ 12 month banner ad on the Tour Connection website* (\$3,800 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Inside Cover of the 2019 New York Printed Event Guide ad space (\$1,900 value)
- ▶ Logo Placement on all 2019 New York Main Event Collateral
- ▶ Branding displayed on the HOMEPAGE of the 2019 New York Event Web Page and the sponsorship page of the webpage from date of signed contract through the event date



★ Registration Bag Sponsorship one position available \$ 7,500.00

- ▶ Registration bag imprinted with sponsor name and logo to be passed out to every agent in attendance
- ▶ Premium registration for two attendees (\$2,790 value)
- ▶ Six month Banner Ad on the Tour Connection website* (\$1,900 value)
- ▶ Premium table location near registration desk
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2019 Tour Connection New York Event Web Page from date of signed contract through the event date

★ Registration Name Tag Sponsorship one position available \$ 7,500.00

- ▶ Registration name tags printed with sponsor name and logo to be passed out to every agent in attendance
- ▶ Premium registration for two attendees (\$2,790 value)
- ▶ Premier table location near registration desk
- ▶ Six month banner ad on the Tour Connection website* (\$1,900 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2019 Tour Connection New York Event Web Page from date of signed contract through the event date

★ NAME SPONSORSHIPS

★ Platinum Name Sponsor ^{4 positions available} ~~5 positions available~~ \$ 7,500.00

- Company name and brand featured on all event collateral
- Enhanced advertising space at the main event*
- Premium Registration for two attendees (\$2,790.00 value)
- Full Page Ad in the 2019 NYC Printed Event Guide
- Branding displayed on the step and repeat banner
- 12 Month Premium Banner Ad on 2019 New York Event Web Page from date of signed contract through the event date
- Branding displayed on 2019 New York Event Web Page from date of signed contract through the event date



★ Gold Name Sponsor 5 positions available \$ 5,000.00

- Company name and brand featured on all event collateral
- Enhanced advertising space at the main event*
- Premium Registration for one attendee (\$1,395.00 value)
- Half Page Ad in the 2019 NYC Printed Event Guide
- Branding displayed on the step and repeat banner
- Branding displayed on 2019 New York Event Web Page from date of signed contract through the event date
- Logo Placement on 2019 New York Event Web Page

★ Silver Name Sponsor 10 position available \$ 2,500.00

- Premium event placement at the cost of standard registration*
- Quarter Page Ad in the 2019 NYC Printed Event Guide
- Branding displayed on the step and repeat banner
- Logo placement in the printed event guide
- Branding displayed on 2019 New York Event Web Page from date of signed contract through the event date

★ Bronze Name Sponsor 20 position available \$ 1,500.00

- Branding displayed on the step and repeat banner
- Logo placement in the printed event guide
- Branding displayed on 2019 New York Event Web Page from date of signed contract through the event date

★ Scavenger Hunt Sponsorship one position available \$ 5,000.00

- ▶ Sponsors branding on the 2019 Scavenger Hunt Collateral
- ▶ Rights to fly flag/banner before, during, and after the scavenger hunt
- ▶ Premium Registration for one attendee (\$1,395.00 value)
- ▶ Premium placement at the main event*
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2019 New York Event Web Page from date of signed contract through the event date



★ Photobooth Sponsorship one position available \$ 5,000.00

- ▶ Easel at photobooth displaying sponsors branding
- ▶ Premium space at main event located next to the photo booth
- ▶ Bottom of photo slips printed with sponsors branding
- ▶ Premium Registration for one attendee (\$1,395.00 value)
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2019 New York Event Web Page from date of signed contract through the event date



★ Beverage Napkin Sponsorship one position available \$ 2,500.00

- ▶ Beverage napkins printed with sponsor branding and personal message to be handed out with every beverage
- ▶ Branding displayed on the step and repeat banner
- ▶ Logo placement in the printed event guide
- ▶ Branding displayed on 2019 New York Event Web Page from date of signed contract through the event date

 **Web Banner Advertisement** six positions available \$ 1,000.00

- ▶ Rights to one of six web banner ad spaces within the 2019 New York Event Web Page
- ▶ Run date is from time of banner receipt through the event date*

 **Registration Bag Drop-In** ten positions available \$ 500.00

- ▶ Supply us with your printed collateral and we will pre stuff every agent attendee's bag with your marketing piece, give-a-way, or promotional item



2019 NEW YORK SPONSORSHIP REGISTRATION FORM

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

ATTENDEE NAME(S) _____

- TITLE CO-SPONSORSHIP - \$15,000
- REGISTRATION BAG SPONSORSHIP - \$7,500
- NAME TAG SPONSORSHIP - \$7,500
- PLATINUM NAME SPONSOR - \$7,500
- GOLD NAME SPONSOR - \$5,000
- SILVER NAME SPONSOR - \$2,500
- BRONZE NAME SPONSOR - \$1,500
- PRE-EVENT LOUNGE SPONSORSHIP - \$5,000
- PRE-EVENT SCAVENGER HUNT - \$5,000
- PHOTO BOOTH SPONSORSHIP - \$5,000
- BEVERAGE NAPKIN SPONSORSHIP - \$2,500
- WEB BANNER ADVERTISEMENT - \$1,000
- REGISTRATION BAG DROP-IN - \$500

*Please contact your account/sales rep for more details or any questions you may have regarding sponsorship opportunities.

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