



2022 Tour Connection New York Sponsorship Opportunities

★ Title Co-Sponsorship 1 position available \$15,000.00

- ▶ Tour Connection New York 2022 Presented in Partnership with Title Co.
- ▶ Sponsor name within event title, web ad displayed prominently on home page of TCNY22 event site.
- ▶ Premium registration for four attendees including Sunday activity/brunch, Monday evening main event, main event afterparty and Tuesday morning Educational Breakfast, \$9150 value.
- ▶ Most desirable table placement within the main event space.
- ▶ Guaranteed meeting with five buyers at our Monday morning coffee meetings sessions, in which buyers traditionally elect the vendors with whom they meet.
- ▶ Gobo light prominently displaying logo at main event.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY22 event site.
- ▶ Option to bring pop up advertisement to display prominently at entry to Sunday activity, Monday's main event and Tuesday's Educational Breakfast.
- ▶ Logo placement on event invitation and official communications sent to buyers including event map.
- ▶ Printed ad within inside cover of TCNY22 Event Guide.


★ Registration Bag Sponsorship 1 position available \$ 10,000.00

- ▶ Registration bag to be imprinted with logo; bag provided to each buyer upon entry.
- ▶ Premium registration for two attendees including Sunday activity/brunch, Monday evening main event, main event afterparty and Tuesday morning Educational Breakfast, \$4575 value
- ▶ Premium location near entry within the main event space.
- ▶ Guaranteed meeting with three buyers at our Monday morning coffee meetings sessions, in which buyers traditionally elect the vendors with whom they meet.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY22 event site.
- ▶ Logo placement in the printed event guide.
- ▶ Three month web ad displayed on Tour Connection website.

★ Registration Name Tag Sponsorship 1 position available \$ 8,500.00

- ▶ Registration name tags printed with sponsor name and logo, provided to each buyer.
- ▶ Premium registration for two attendees including Sunday activity/brunch, Monday evening main event, main event afterparty and Tuesday morning Educational Breakfast, \$4575 value
- ▶ Premium location near entry within the main event space.

- ▶ Guaranteed meeting with three buyers at our Monday morning coffee meetings sessions, in which buyers traditionally elect the vendors with whom they meet.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY22 event site.
- ▶ Logo placement in the printed event guide.
- ▶ Three month web ad displayed on Tour Connection website.


Platinum Name Sponsor
4 positions available
~~5 positions available~~
\$ 7,500.00

- ▶ Company name and branding displayed on event invitation and official communications sent to buyers including event map.
- ▶ Premium registration for two attendees including Sunday activity/brunch, Monday evening main event, main event afterparty and Tuesday morning Educational Breakfast, \$4575 value
- ▶ Premium space at main event.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY22 event site.
- ▶ Half page ad in the printed event guide.


Gold Name Sponsor
5 positions available
\$ 5,500.00

- ▶ Premium registration for one attendee including Sunday activity/brunch, Monday evening main event, main event afterparty and Tuesday morning Educational Breakfast, \$2280 value
- ▶ Premium space at main event.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY22 event site.
- ▶ Half page ad in the printed event guide.
- ▶ Logo placement on event invitation and official communications sent to buyers including event map.


Photo Booth Sponsor
1 position available
\$ 6,500.00

- ▶ Premium registration for one attendee including Sunday activity/brunch, Monday evening main event, main event afterparty and Tuesday morning Educational Breakfast, \$2280 value
- ▶ Premium space at main event located next to photobooth.
- ▶ Photo slips printed with sponsor branding.
- ▶ Easel at photobooth displaying sponsor branding.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY22 event site.
- ▶ Logo placement in the printed event guide.


Beverage Napkin Sponsorship
\$ 2,500.00

- ▶ Beverage napkins printed with sponsor branding and personal message to be provided with every beverage at the main event.
- ▶ Branding displayed on the homepage of TCNY22 event web page.
- ▶ Logo placement in the printed event guide.

 Web Banner Advertisement

six positions available

\$ 2,000.00

- One of six rotating we abs on TCNY22 event web page.
- Run time: receipt of web ad through event date.

2022 NEW YORK SPONSORSHIP REGISTRATION FORM

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

ATTENDEE NAME(S) _____

- TITLE CO-SPONSORSHIP - \$15,000
- REGISTRATION BAG SPONSORSHIP - \$10,000
- NAME TAG SPONSORSHIP - \$8,500
- PLATINUM NAME SPONSOR - \$7,500
- GOLD NAME SPONSOR - \$5,500
- PHOTO BOOTH SPONSORSHIP - \$6,500
- BEVERAGE NAPKIN SPONSORSHIP - \$2,500
- WEB BANNER ADVERTISEMENT - \$2,000

*Please contact your account/sales rep for more details or any questions you may have regarding sponsorship opportunities.

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