



2024 Tour Connection New York Sponsorship Opportunities

★ Title Co-Sponsorship 1 position available \$15,000.00

- ▶ Tour Connection New York 2024 Presented in Partnership with Title Co.
- ▶ Sponsor name within event title, web ad displayed prominently on home page of TCNY24 event site.
- ▶ Premium registration for two attendees, Friday Speed Networking, and Friday Main Event, \$5,380 value.
- ▶ Most desirable table placement within the main event space.
- ▶ Gobo light prominently displaying logo at main event.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY24 event site.
- ▶ Option to bring pop up advertisement to display prominently at entry to Thursday Welcome Event, Friday Speed Networking, and Friday Main Event.
- ▶ Logo placement on event invitation and official communications sent to buyers including event map.
- ▶ Printed ad within inside cover of TCNY24 Event Guide.

★ Registration Bag Sponsorship 1 position available \$ 11,000.00

- ▶ Registration bag to be imprinted with logo; bag provided to each buyer upon entry.
- ▶ Premium registration for two attendees, Friday Speed Networking, and Friday Main Event, \$5,380 value.
- ▶ Premium location near entry within the main event space.
- ▶ Gobo light prominently displaying logo at main event.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY24 event site.
- ▶ Logo placement in the printed Event Guide.
- ▶ Three month web ad displayed on Tour Connection website.

★ Branded Main Bar Sponsorship 1 position available \$ 11,000.00

- ▶ Impressive bar room directly adjacent to entry featuring large gobo above bar.
- ▶ Beverage napkins printed with sponsor branding and personal message to be provided with every beverage at the main event.
- ▶ Premium registration for two attendees , Friday Speed Networking, and Friday Main Event, \$5,380 value.
- ▶ Branding displayed on main event's step and repeat, on the home page of TCNY24 event site and in the printed Event Guide.
- ▶ Three month web ad displayed on Tour Connection website.

 **Registration Name Tag Sponsorship** 1 position available \$ 8,500.00

- ▶ Registration name tags printed with sponsor name and logo, provided to each buyer.
- ▶ Premium registration for two attendees, Friday Speed Networking, and Friday Main Event, \$5,380 value.
- ▶ Premium location near entry within the main event space.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY24 event site.
- ▶ Logo placement in the printed Event Guide.
- ▶ Three month web ad displayed on Tour Connection website.

 **Platinum Name Sponsor** 5 positions available \$ 8,500.00

- ▶ Company name and branding displayed on event invitation and official communications sent to buyers including event map.
- ▶ Premium registration for two attendees, Friday Speed Networking, and Friday Main Event, \$5,380 value.
- ▶ Premium space at main event.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY24 event site.
- ▶ Half page ad in the printed event guide.

 **Photo Booth Sponsor** 1 position available \$ 7,900.00

- ▶ Premium registration for one attendee, Friday Speed Networking, and Friday Main Event, \$2,690 value.
- ▶ Premium space at main event located next to photobooth.
- ▶ Photo slips printed with sponsor branding.
- ▶ Branding displayed on the home page of TCNY24 event site.
- ▶ Easel at photobooth displaying sponsor branding.
- ▶ Half page ad in the printed event guide.
- ▶ Logo placement on event invitation and official communications sent to buyers including event map.

 **Gold Name Sponsor** 5 positions available \$ 6,500.00

- ▶ Premium registration for one attendee, Friday Speed Networking, and Friday Main Event, \$2,690 value.
- ▶ Premium space at main event.
- ▶ Branding displayed on main event's step and repeat.
- ▶ Branding displayed on the home page of TCNY24 event site.
- ▶ Half page ad in the printed Event Guide.
- ▶ Logo placement in the printed Event Guide.

 Web Banner Advertisement

six positions available

\$ 2,000.00

- One of six rotating we abs on TCNY24 event web page.
- Run time: receipt of web ad through event date.

2024 NEW YORK SPONSORSHIP REGISTRATION FORM

COMPANY _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____

EMAIL _____

ATTENDEE NAME(S) _____

- TITLE CO-SPONSORSHIP - \$15,000
- REGISTRATION BAG SPONSORSHIP - \$11,000
- BRANDED MAIN BAR SPONSORSHIP - \$11,000
- NAME TAG SPONSORSHIP - \$8,500
- PLATINUM NAME SPONSOR - \$8,500
- PHOTO BOOTH SPONSORSHIP - \$7,900
- GOLD NAME SPONSOR - \$6,500
- WEB BANNER ADVERTISEMENT - \$2,000

*Please contact your account/sales rep for more details or any questions you may have regarding sponsorship opportunities.

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